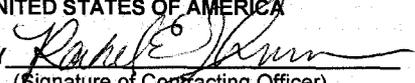


AMENDMENT OF SOLICITATION/MODIFICATION OF CONTRACT		1. CONTRACT ID CODE	PAGE 1 OF 4
2. AMENDMENT/MODIFICATION NO. 000002	3. EFFECTIVE DATE 08/07/08	4. REQUISITION/PURCHASE REQ. NO.	5. PROJECT NO.
6. ISSUED BY BBG/IBB OFFICE OF CONTRACTS Switzer Bldg - Room 2512A 330 "C" Street SW Washington, DC 20237 Attn: Rachel E. Johnson Phone: (202) 205-0388		CODE M/CON	7. ADMINISTERED BY (If other than Item 6) CODE
8. NAME AND ADDRESS OF CONTRACTOR (NO., street, city, county, State, and ZIP Code)		X	9a. AMENDMENT OF SOLICITATION NO. BBGCON-0408-S6755
			9b. DATED (SEE ITEM 11) 7/22/08
			10a. MODIFICATION OF CONTRACT/ ORDER NO.
			10b. DATED (SEE ITEM 13)
11. THIS ITEM ONLY APPLIES TO AMENDMENTS OF SOLICITATIONS			
<input checked="" type="checkbox"/> The above numbered solicitation is amended as set forth in Item 14. The hour and date specified for receipt of Offers <input checked="" type="checkbox"/> is extended, <input type="checkbox"/> is not extended. Offers must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation or as amended, by one of the following methods: (a) By completing Items 8 and 15, and returning <u>1</u> copies of the amendment;(b) By acknowledging receipt of this amendment on each copy of the offer submitted; or 8 By separate letter or telegram which includes a reference to the solicitation and amendment numbers. FAILURE OF YOUR ACKNOWLEDGMENT TO BE RECEIVED AT THE PLACE DESIGNATED FOR THE RECEIPT OF OFFERS PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If by virtue of this amendment you desire to change an offer already submitted, such change may be made by telegram or letter, provided each telegram or letter makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.			
12. ACCOUNTING AND APPROPRIATION DATA (If required)			
13. THIS ITEM APPLIES ONLY TO MODIFICATIONS OF CONTRACTS/ORDERS, IT MODIFIES THE CONTRACT/ORDER NO. AS DESCRIBED IN ITEM 14.			
A. THIS CHANGE ORDER IS ISSUED PURSUANT TO: (Specify authority) . THE CHANGES SET FORTH IN ITEM 14 ARE MADE IN THE CONTRACT ORDER NO. IN ITEM 10A.			
B. THE ABOVE NUMBERED CONTRACT/ORDER IS MODIFIED TO REFLECT THE ADMINISTRATIVE CHANGES (such as changes in paying office, appropriation date, etc.) SET FORTH IN ITEM 14, PURSUANT TO THE AUTHORITY OF FAR 43.103(b)			
C. THIS SUPPLEMENTAL AGREEMENT IS ENTERED INTO PURSUANT TO AUTHORITY OF:			
D. OTHER (Specify type of modification and authority) AUTHORITY CITED IN BLOCK 14 OF THIS MODIFICATION			
14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organized by UCF section headings, including solicitation/contract subject matter where feasible.)			
1. The above-cited Solicitation is hereby amended to incorporate questions with answers. 2. The cut-off date for submission of questions has passed. 3. The proposal due date is extended to Thursday, August 14, 2008. 4. All other terms and conditions of the subject Solicitation remain unchanged.			
Except as provided herein, all terms and conditions of the document referenced in Item 9A or 10A, as heretofore changed, remains unchanged and in full force.			
E. IMPORTANT: Contractor <input type="checkbox"/> is not, <input type="checkbox"/> is required to sign this document and return _____ copies to the issuing office.			
15A. NAME AND TITLE OF SIGNER (Type or print)		16A. NAME OF CONTRACTING OFFICER Rachel E. Johnson	
15B. NAME OF CONTRACTOR/OFFEROR BY _____ (Signature of person authorized to sign)	15C. DATE SIGNED	16B. UNITED STATES OF AMERICA BY  (Signature of Contracting Officer)	16C. DATE SIGNED 8/7/08

The following information is provided to clarify the Solicitation and to answer questions submitted by Offerors:

Offeror Question No. 1: Is the intent that this English training content is browser-based, or may it be simply downloadable?

IBB Answer No. 1: The intent is for a browser based training program and while it may be considered a plus to have a system that can be downloaded and shared, the core request is for an on-line English learning system.

Offeror Question No. 2: Is the request for a core English development syllabus or supplemental materials?

IBB Answer No. 2: The request is for a core English development syllabus that will be adapted for the web using appropriate audio, video, text.

Offeror Question No. 3: When the Statement of Objectives says, "...a fully-hosted website...", does that mean hosted by VOA or hosted by the contractor?

IBB Answer No. 3: By "fully hosted website", we mean that the contractor should either host the site themselves, if they have the proven facilities to do so, or identify specific Software As A Services (SaaS or sometimes identified as "White Label") implementations to act as a host. Our current internal Content Management System and hosting environments are in a state of flux at this time and we would prefer a mechanism not tied to it.

Offeror Question No. 4: When the Statement of Objectives says, "...full right belonging to VOA," does this refer to non-commercial rights only?

IBB Answer No. 4: The VOA shall have unlimited rights to the unique VOA curriculum and programs produced in accordance with the Statement of Objectives, as defined, in accordance with FAR 27.404 (a) and FAR 52.227-14.

"Unlimited rights" is defined in accordance with FAR 27.401 and means "the rights of the Government to use, disclose, reproduce, prepare derivative works, distribute copies to the public, in any manner and for any purposes, and to have or permit others to do so."

The VOA is not a commercial enterprise and where the Statement of Objectives says "... full right belonging to VOA," it is referring to the understanding of exercise of rights noted in the referenced FAR sections only.

Offeror Question No. 5: The Statement of Objectives refers to the, "production of video." Is use of video necessarily a part of these specifications, or could other forms of visual representation, such as graphics, be acceptable?

IBB Answer No. 5: Video is a required element for presentation on the web.

Offeror Question No. 6: Can you say more about the nature of the "proxy servers" which will also need to support delivery of this content?

IBB Answer No. 6: To counter Internet censorship imposed by the Iranian and Chinese government, BBG has been providing a number of web-based proxy servers to Internet users in censored countries to bypass the censorship. The technology and capabilities of each proxy server vary slightly based on the vendor's proxy server technology. In general, proxy servers will rewrite web pages to ensure the contents can be viewed in censored countries by rewriting links on the pages to redirect the user through the proxy server. Due to security and privacy concerns, most proxy servers remove JavaScript code and other embedded dynamic content, such as Adobe Flash, from web pages. In addition, most proxy servers do not support audio/video-streaming protocols such as RTSP or MMS, however, progressive file downloading (using HTTP) is usually supported.

Offeror Question No. 7: Can existing VOA content be used?

IBB Answer No. 7: Yes.

Offeror Question No. 8: Can existing VOA content be repurposed for this website?

IBB Answer No. 8: Yes.

Offeror Question No. 9: Are there specific learning objectives that VOA has set forth?

IBB Answer No. 9: Contractor will develop a multi-level, progressive curriculum including beginning, intermediate and advanced levels. Learning objectives will target an 18-35 age group. Programs should be VOA branded with interactive features using language and experiences that reflect the American experience.

Offeror Question No. 10: Are there technical IT guidelines that VOA has set for that must be adhered to?

IBB Answer No. 10: At a minimum, government FISMA and IT requirements must be met.

Offeror Question No. 11: Is there an information structure that must be followed?

IBB Answer No. 11: This question is too vague. We don't fully understand enough to respond.

Offeror Question No. 12: Do the users have a preexisting knowledge of English and what level of ESL is to be achieved?

IBB Answer No. 12: Level of English competency will vary among the audiences of Voice of America (VOA) services. The level achieved is not a primary objective; whereas, the ability for current VOA audience to practice and learn English is the main objective.

Offeror Question No. 13: Are there any restrictions for sole proprietors to bid on this contract?

IBB Answer No. 13: This is an unrestricted procurement (i.e. open to all responsible offerors).

Offeror Question No. 14: What do you envision the budget range to fall within for this project?

IBB Answer No. 14: The rough order of magnitude of the required services is estimated to be between \$100,000 and \$250,000.

Offeror Question No. 15: Will we be developing a curriculum, and do you require a curriculum plan as part of our proposal?

IBB Answer No. 15: Yes, we would like a curriculum that the contractor will adapt for presentation on the web. A curriculum plan is not required.

Offeror Question No. 16: Are there any MBEC subcontracting requirements for this project, if the Agency plans to do all the work in house and not to use vendors?

IBB Answer No. 16: For purposes of this procurement, MBEC means "Minority Business Enterprise Center." This is an unrestricted procurement (i.e. open to all responsible offerors).

Offeror Question No. 17: Should promotion of the website via a banner ad campaign/media buy be included in our proposal? If so, will this media amount come out of the total budget above?

IBB Answer No. 17: Please include any suggested tools and/or assets to enhance the website, specifically indicating the price in your proposal. It is noted in the announcement that this will be a firm-fixed price contract. The Contractor's proposed prices shall be fully burdened (i.e. include wages, overhead, general and administrative expenses, and profit).

Offeror Question No. 18: Does this project and the content have to be SCORM compliant?

IBB Answer No. 18: No.

Offeror Question No. 19: Does this project have to be AICC compliant?

IBB Answer No. 19: No.

Offeror Question No. 20: Does this project have to be 508 compliant?

IBB Answer No. 20: 508 compliance is preferred, but is not absolutely essential as VOA targets a foreign audience.

Offeror Question No. 21: Will the VOA require new portal technologies for this project or will the Contractor rely on existing VOA portal infrastructure?

IBB Answer No. 21: No new portal technologies are required; the hosted English learning sites will link to our existing web site.

Offeror Question No. 22: What are the web site tracking (student, analytics) requirements for this project? Does the VOA require a Learning Management System (LMS)?

IBB Answer No. 22: VOA needs the ability to analyze traffic and usage of the sites, but this will likely be accomplished through our exiting analytics software, or other free tools. There is no requirement for an LMS.

Offeror Question No. 23: Will certain areas of the web site content require a password? Will the Contract be responsible for developing this functionality?

IBB Answer No. 23: Some areas may require a log-in/password function, particularly if there any social media features being employed. In this case, the contractor would be responsible for developing this functionality.

Offeror Question No. 24: Will any website personalization be required?

IBB Answer No. 24: This is not a core requirement, but would be a bonus feature to offer.

Offeror Question No. 25: How many VOA course curriculums currently exist in the Persian and Mandarin language, respectively? How many VOA courses will require translation into the Persian and Mandarin languages? What format are the VOA courses currently in?

IBB Answer No. 25: Lessons exist, but not in curriculum format. The number translated depends on the number produced. VOA's Persian and Mandarin will contribute to the translations and adaptation of content.

Offeror Question No. 26: How many new Persian and Mandarin courses would the VOA like developed? How many of these courses require audio or streaming video components?

IBB Answer No. 26: Contractor will develop a multi-level, progressive curriculum including beginning, intermediate and advanced levels. The number that requires audio and video streaming components will depend on the final agreed plan.

Offeror Question No. 27: Who is the VOA's current hosting provider? Will the Contractor be required to work with this vendor as part of the hosting solution?

IBB Answer No. 27: VOA has no hosted provider at this time. Please refer to QA #3 - "fully hosted website."

Offeror Question No. 28: We request an extension to allow us to analyze your answers to our questions.

IBB Answer No. 28: The proposal due date is extended to 2:00 pm local time, Thursday, August 14, 2008.